



OKLAHOMA

# inside design

Winter 2011

## President's Message:

As we start out a New Year our minds are attune to the economy and better ways to market ourselves and our business. Finding new and innovative ways to show value to our Interior Design skills has become more challenging with the value engineering used on projects and the large number of TV shows that make our profession look trivial. Education is a continuing part of our daily lives in keeping abreast of new codes and regulations as well as new resources available to enhance the quality of life. With the economy in the forefront of our minds I'm excited to let you know that our ASID Monthly meeting for March as well as our Student Day will be combined on March 4<sup>th</sup> to provide a CEU that is geared for Students and Professionals that will get us "Back to Basics" on how to market ourselves in this tough economy. Our ASID Distinguished Speaker will be Kenneth G. Roberts, he is an industry specific recruiter, Kenneth has coached designers and architects of all levels with his resume expertise, portfolio reviews, job searching techniques and invaluable career guidance. His expertise within the A&D community has allowed Interior Talent to become one of the premiere sources for local and international opportunities for their candidates. He has spoken at Neocon, Neocon East, ASID-Interiors as well as many other industry events. Some of his talks include "Tool, Tips & Tactics: Finding a Job in a Tough Economy" (CEU Approved), "Recruit to Retain: Retention of Key Employees" and "The changing of the Guard: The Inevitable Retirement of Baby Boomers". In addition to being a leading industry recruiter and speaker, Kenneth has recently become a Certified Employee Retention Specialist- CERS, through the National Association of Personnel Services.

This is going to be such a valuable tool now and in the future to our present and upcoming Interior Designers. I hope you will each save this date and be there for the CEU that Kenneth will present from 9:30 - 11:00 at the American Red Cross 601 N.E. 6<sup>th</sup> St. OKC, OK 73104.

Please RSVP to Amber Shrewsbury at [amber@designresources.us](mailto:amber@designresources.us) if you can attend. There is no charge to members, \$20 charge for non-members.

Sincerely,

Sharon Richardson, ASID



Sharon Richardson, ASID President



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## ASID Advanced & New/Renewing Members:

### INDUSTRY PARTNERS:

#### **-Grant Parcell**

Industry Partner Member ASID

#### **Classic Kitchens, Inc**

201 W. Wilshire

Oklahoma City, OK 73116

(405) 755-5822

[grant@classickitchensinc.com](mailto:grant@classickitchensinc.com)

#### **-Doreen Roe**

Industry Partner Member ASID

#### **Stoneside**

5686 Logan Ct. Unit F

Denver, CO 80216

(877) 340-0158

[doreenr@stoneside.com](mailto:doreenr@stoneside.com)

### ALLIED ADVANCED TO PROFESSIONAL

Andrea Marie Durbin, ASID

### STUDENTS ADVANCING TO ALLIED:

Sarah DeSirey, Allied Member ASID





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# Membership

Every member should have received an e-mail earlier this week that outlines the Vendor Sponsor Opportunities for 2011. This is an exciting new way to involve our vendors early in the year. It has the dates and a brief description of the four big ASID events for the year. We hope that this will help our Industry Partners as they allot their time and resources. Our events could not happen without our great Industry Partners and we appreciate their steadfast support. We encourage every ASID member to look to our Industry Partners first when they are specifying products. We also hope that members will encourage non-member vendors to become both ASID Industry Partners and ASID sponsors.

The Vendor Sponsor Form lists three levels of sponsorship; Gold, Silver and Bronze, for Industry Partners and non-Industry Partner vendors. We hope that this method will make it easier for our vendors to participate in all our events by rolling the fees and benefits for the year into one package. Opportunities will still be available to participate by event if space allows. We also hope this will allow our vendors to plan ahead for door prizes and other promotional materials that they would like to make sure our members receive.

The Vendor Sponsor Form is available at [http://asidok.org/doc/IP\\_SponsorFormJanuary2011.doc](http://asidok.org/doc/IP_SponsorFormJanuary2011.doc)

Forms and payment are due by Monday, February 28, 2011 to insure inclusion in all future publicity.

For more information on sponsorship opportunities or ASID membership, please contact Julie Vaughan, Membership Director, at [jmvinteriors@aol.com](mailto:jmvinteriors@aol.com) or at 405-641-8326.



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# Eastern Design Community

The Eastern Design Community is in need of a Program Chairperson to schedule meetings & events in the Tulsa area.

If you are interested in filling this position please contact Amber Shrewbury.  
[amber@designresources.us](mailto:amber@designresources.us)



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# OIDC Update

## OIDC: ASID 2010 Interior Design Legislative Symposium

This past fall, ASID conducted their Interior Design Legislative Symposium, a biennial event, in Broomfield, CO. This amazing event draws ASID and coalition leaders from across the nation to learn about issues facing our profession and how to address them. This event also provides a forum for discussion between the various states' leaders and an opportunity to exchange ideas and resources.

OK Interior Design Coalition would like to thank ASID / OK for their financial support making it possible for Lauren Luckowski - Nash, Allied Member ASID to attend. Oklahoma was well represented with a delegation of four designers. She and the other first time attendees gained a jump-start on the history, goals, issues and opportunities of legislation.

As you know, ASID only supports legislation that is designed to open new opportunities for residential and commercial interior designers with advanced skills to practice in relevant areas that are currently only available to other licensed professionals. To that end, OIDC joins ASID in pursuit of legislative paths that lead to registered interior designers ability to bid on state and federal interior design contracts, to seal and sign documents for permitting, and establish a requirement that registered interior designers continually educate themselves on the practice of interior design.

If you are interested in volunteering or learning more about OIDC, visit [www.oidc.info](http://www.oidc.info), click on "contact us" and leave a message. We would enjoy hearing from you!

Brett J. Logan, IIDA

President  
OIDC



Western Community  
November Meeting

## Lively Art Gallery



Glass Menagerie  
by Dave Borchers



Western Community  
January Meeting

## Classic Kitchens

<http://www.classickitchensinc.com/>

201 W. Wilshire  
OKC, OK 73116  
405.755.5822



## Realworld Design Week 2010

F-S-B welcomes students from  
Oklahoma State University

Beth Kunkel & Kari Cregan with their  
professional mentor for the week,  
Sharon Richardson

# Christmas Party

## BD *home*

5840 N. Classen Boulevard, Oklahoma City, OK 918.344.2088

A special thanks to BD Home owners, Brittany & Adam Branscum, for hosting our event in their beautiful new store on the Classen Curve.

ASID members and their spouses gathered at BD Home in the Classen Curve this year to celebrate the annual Christmas party. Festive drinks & hors d'oeuvres got everyone in the holiday spirit.

Donations to the Spero Project were collected at the party this year. Spero Project is partnered with the Regional food bank to distribute food to Oklahomans in need.



Thanks again to all those who contributed to the party & the Spero Project.  
What a great season of giving!



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# IP Profile

## Classic Kitchens

201 W. Wilshire  
Oklahoma City, OK 73116

405.755.5822

[www.classickitchensinc.com](http://www.classickitchensinc.com)

Since 1984 Classic Kitchens has been providing high quality cabinetry with uncompromising service throughout Oklahoma. The founders, Zachary Taylor and Stephen Wells, have both earned the distinction of Certified Kitchen Designers by the National Kitchen and Bath Association. With a background in the construction business, Grant Parcell joined the Classic Kitchens team as a showroom manager in 2005.

Classic Kitchens is the largest exclusive distributor of Wood-Mode fine custom cabinetry in this region of the country. A tour of the showroom located at 201 W. Wilshire will educate you on what sets Wood-Mode Cabinetry above the competition. When utilizing Classic Kitchens, home owners will find comfort that Wood-Mode stands behind their cabinetry with a limited lifetime warranty.

Our seasoned staff is prepared to assist you and your client with cabinetry throughout the house whether it is new construction or remodel. Classic Kitchens uses an industry specific software package to help your client visualize the end product. Classic Kitchens meets with Builders, Architects, and specific trades to assure your client's project runs smoothly.

### Showroom Hours:

Monday-Thursday 10:00-5:00

Friday 10:00-2:00



# CLASSIC KITCHENS

405.755.5822  
OKLAHOMA CITY, OK



# 2010 Calendar of Events

Feb. 8<sup>th</sup> WEST: Audio Dimensions  
 2222 W. Hefner Rd.  
 Noon - 1pm  
 RSVP: [lauren.luckowski@oklatourism.gov](mailto:lauren.luckowski@oklatourism.gov)

Feb. 17<sup>th</sup> - 18<sup>th</sup> National Student Day in Houston

Feb. 19<sup>th</sup> - 20<sup>th</sup> Price Tower Tour & CEU  
<http://www.asidok.org/pdf/priceTower.pdf>

March 4<sup>th</sup> Student Day (WEST: CEU)  
 American Red Cross  
 8:30am - 12pm  
<http://www.asidok.org/#>

March 11<sup>th</sup> - 13<sup>th</sup> Spring Remodel & Landscape Show  
 Cox Convention Center  
<http://www.asidok.org/#>

March 22<sup>nd</sup> EAST: TBD

April 1<sup>st</sup> - 2<sup>nd</sup> NCIDQ Exam

April 12<sup>th</sup> - 14<sup>th</sup> Grow! & Spring Thing  
 Dallas Design Center  
<http://dgpublishinginc.com/events/2011-04-12/grow-spring-thing>

April 12<sup>th</sup> ASID Wine & Design  
 TBD

ASID is now  
 on **Flickr**

[www.flickr.com/photos/asidok](http://www.flickr.com/photos/asidok)

Don't  
 forget to  
 RSVP  
 to the  
 ASID  
 meetings

Don't miss your  
 opportunity to  
 sponsor 2011  
 ASID Events

[http://asidok.org/doc/IP\\_SponsorForJanuary2011.doc](http://asidok.org/doc/IP_SponsorForJanuary2011.doc)

Be sure to contact  
**Sarah Plank** for more  
 information about the  
 STEP Program.

[sarah@rossibros.com](mailto:sarah@rossibros.com)

918.978.6295

Get all the details at  
<http://www.asidok.org>

# Student Day. Not Just for Students.

## ASID March Meeting

DATE:

**Friday March 4th 2011**

VENUE:

American Red Cross  
601 N.E. 6th Street  
OKC, OK 73104

TIME:

8:30am - Registration/Breakfast

9:30am - Featured Speaker:

**Kenneth Roberts**

*Tools, Tips & Tactics: Job Search in a Tough Market*

11am - Trade Show

**2 CEU CREDITS**

The meeting is held in conjunction with  
*Student Day*

This is a great opportunity for all industry professionals

\$20 - Non-ASID/IIDA Members



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RSVP DEADLINE: FRI. FEB. 18TH

Amber Shrewsberry

AMBER@DESIGNRESOURCES.US

### **Kenneth G. Roberts**

Kenneth Roberts is a Principal of Interior Talent Inc. a leading international recruitment and outplacement firm for the Architecture and Interior Design industries. His firm has formed lasting partnerships with top firms to ensure they acquire and retain the best talent. However, what he values most is his ability to help countless designers and architects find their dream job! Prior to joining Interior Talent, Kenneth spent over 15 years in a sales and operational role for both an international restaurant group and a national fitness company. He is no stranger to recruiting as he spent much of his time in senior management recruiting, hiring, training and coaching his staff.

As an industry specific recruiter, Kenneth has coached designers and architects of all levels with his resume expertise, portfolio reviews, job searching techniques and invaluable career guidance. His expertise within the A&D community has allowed Interior Talent to become one of the premiere sources for local and international opportunities for their candidates.

Kenneth is a member of the ASID Distinguished Speaker Series. This honor has further increased the demand for him to speak at industry associations, national seminars and events to educate members and attendees.

He has spoken at Neocon, Neocon East, ASID-Interiors as well as many other industry events. Some of his talks include "Tool, Tips & Tactics: Finding a Job in a Tough Economy" (CEU Approved), "Recruit to Retain: Retention of Key Employees" and "The changing of the Guard: The Inevitable Retirement of Baby Boomers".

In addition to being a leading industry recruiter and speaker, Kenneth has recently become a Certified Employee Retention Specialist- CERS, through the National Association of Personnel Services.

The 2010-2011 school year has been an event-filled one for Oklahoma's student chapters! At the start of the year, Oklahoma Christian received its six-year accreditation from the Council for Interior Design Accreditation (CIDA); in October, OC also engaged in a community service project with Rebuilding Together. In Stillwater, Oklahoma State University has a full plate of its own. OSU's scheduled events include a Photoshop workshop, tours of the women's basketball and Kicker facilities, and a LEED-certified speaker. A unique project that OSU's seniors are undertaking is one in conjunction with the Mechanical and Aerospace Engineering program to develop an inflatable habitat for NASA astronauts. Finally, the University of Oklahoma has plans to host "A Night with Nelson" at Oklahoma City Museum of Art's George Nelson exhibit on April 5<sup>th</sup>. This event features Herman Miller products for demo for those who attend, and OU has hopes to foster participation from the other student chapters.

Autumn Brunner  
Oklahoma State University  
ASID SRB 2010/2011

The Student Chapter at OC enjoyed a successful Fall semester, with events, meetings, and a service project being attended by a majority of student members.

For the Spring semester, the Chapter looks forward to a real estate tour, another service project, and guest speakers at monthly meetings.

The highlight of the semester is sure to be the first annual "Portfolio Review and Meet & Greet". This event is intended to be a great opportunity for students to mingle with professionals, while introducing themselves and their portfolios in a short amount of time.

Mary-Kate Boice  
Oklahoma Christian University  
ASID Student Chapter President 2010/2011

## \*\*\*Upcoming Seniors\*\*\*

Want to get involved with ASID-Oklahoma? Want to serve as a liaison between the board and the state student chapters? Apply to be **Student Representative to the Board**.

The job description is available at <http://www.asid.org/chapter/governance/srb.htm>.

Autumn Bruner, our Student Representative to the Board, will continue her term through the fall of 2011. The ASID Oklahoma Chapter is looking for a student representative to take over Autumn's position when her term expires October 1, 2011.

Being on the Board is a great opportunity for student members to meet design professionals and industry partners throughout the Chapter. The representative helps to shape the programs and policies for future members and students. In addition, it is a chance for students to voice their ideas and visions for the future of the Design Industry. Some of the duties include:

- Attending online leadership training
- Serves as a voting member of the chapter board
- Serves as the communication link between the chapter and the student membership at large
- Serves as the communication link between the Student Advisory Council (SAC) and student membership at large
- Encourages student participation in national ASID student programs
- Encourages student participation in all chapter programs
- Ensures that all student chapter communications are conducted in accordance with the ASID brand identity and standards
- Maintains and updates contact information for student chapter officer rosters and forward to the SAC and HST.
- Assists the chapter student affairs committee in coordinating chapter sponsored student programs and events such as Career Day

In order to qualify for the SRB position, the student nominee or applicant must be a member of a student chapter operating in the state of Oklahoma and at the advanced (upperclassman) level of their program. SRB candidates may be nominated by student chapter presidents, faculty advisors or chapter board members. Qualifying students may also independently submit applications to the chapter board of directors for consideration.

Upon applying for the position, SRB candidates should submit the following to the seated chapter board for consideration

- Letter of recommendation from a faculty advisor
- Resume
- Letter of understanding of the position and how they will best contribute

**If you are interested in being part of the Chapter Board of Directors, please contact our Chapter President, Sharon Richardson at [srichardson@fsb-ae.com](mailto:srichardson@fsb-ae.com)**



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# 2010 ASID OK Chapter Leadership

President:	Sharon Richardson, ASID
President Elect:	Sherry Butler, ASID
Communications Director:	Jayne Buck, IP Representative
Financial Director:	Kim Paddleford, ASID
Membership Director:	Julie Vaughan, ASID
Professional Development:	Amber Shrewsbury, Allied ASID
Director-at-Large:	Lauren Nash, Allied ASID
Student Rep to the Board:	Autumn Bruner, OSU Student ASID
Chapter Administrator:	Melissa Burgan, ASID



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## IP Member List:

- |   |   |
|---|---|
| Allsteel Inc                                | Global Views                              |
| Amini's Home, Rugs & Gameroom               | Hansgrohe, Inc.                           |
| Arden & Associates                          | InterfaceFLOR Commercial                  |
| Armstrong                                   | Kohler Kitchen & Bath Americas            |
| Bedrock International, LLC                  | LAMPS PLUS Professionals                  |
| Bellacor.com                                | Marazzi Tile and Stone                    |
| Bernhardt Furniture Company                 | Masland Carpets / The Dixie Group         |
| Broan NuTone                                | Moorman's Carpets & Area Rugs             |
| Century Furniture/Heirloom Furniture        | - Intn'l Design Guild 1                   |
| Classic Kitchens, Inc                       | Morrison's Supply Co.                     |
| Crestron Electronics                        | Nydree Flooring                           |
| Dallas Market Center                        | Paint Inspirations                        |
| - Design Showrooms World Trade Center       | -International Decorative Artisans League |
| Delta Faucet Company                        | ProSource Wholesale Floorcoverings of     |
| Design Concepts to the Trade                | Oklahoma City & Tulsa                     |
| Design Resources                            | Robert Allen Group                        |
| Designers Market                            | Solutia Performance Films Division        |
| DSA Publishing & Design                     | Sonance                                   |
| Edelman Leather                             | Southwest Tile and Marble                 |
| Emser Tile Oklahoma City & Tulsa            | STAINMASTER Carpet                        |
| Fabricut & S. Harris                        | Steelcase Inc.                            |
| Ferguson                                    | Stoneside                                 |
| FIBER-SEAL Systems of Oklahoma City & Tulsa | Sunbrella                                 |
| Fine Art Lamps                              | Theodore Alexander                        |
| Flexco                                      | Titus Construction, LLC                   |
| Fortress, Inc.                              | Unique Carpets Ltd.                       |